

# Hans P. Peterson Memorial Hospital

## FY2012-FY2014 Implementation Strategy

**For more than 60 years, Hans P. Peterson Memorial Hospital has demonstrated its commitment to meeting the health needs of the Haakon County region.**

This summary outlines Hans P. Peterson Memorial Hospital's plan (Implementation Strategy) to address our community's health needs by 1) sustaining efforts operating within a targeted health priority area; 2) developing new programs and initiatives to address identified health needs; and 3) promoting an understanding of these health needs among other community organizations and within the public itself.

### Hospital-Level Community Benefit Planning

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#### Priority Health Issues To Be Addressed

In consideration of the top health priorities identified through the CHNA process — and taking into account hospital resources and overall alignment with the hospital's mission, goals and strategic priorities — it was determined that Hans P. Peterson Memorial Hospital would focus on developing and/or supporting strategies and initiatives to improve:

- **Access to Health Services**
- **Nutrition, Physical Activity & Weight Status**
- **Diabetes**
- **Mental Health & Mental Disorders**

#### Integration with Operational Planning

[IRS Form 990, Schedule H, Part V, Section B, 6e]

Beginning in 2012, HPPMH includes a Community Benefit section within its operational plan.

#### Priority Issues That Will Not Be Addressed & Why

[IRS Form 990, Schedule H, Part V, Section B, 7]

In acknowledging the wide range of priority health issues that emerged from the CHNA process, Hans P. Peterson Memorial Hospital determined that it could only effectively focus on those which it deemed most pressing, most under-addressed, and most within its ability to influence.

<b>Health Priorities Not Chosen for Action</b>	<b>Reason</b>
Oral Health	<i>HPPMH has limited resources, services and expertise available to address oral health issues. Limited resources excluded this as an area chosen for action.</i>
Substance Abuse	<i>HPPMH has limited resources, services and expertise available to address alcohol, tobacco and other drug issues. Limited resources excluded this as an area chosen for action.</i>
Tobacco Use	<i>HPPMH has limited resources, services and expertise available to address alcohol, tobacco and other drug issues. Limited resources excluded this as an area chosen for action.</i>
Cancer	<i>HPPMH feels that efforts outlined herein to improve access to health services will have a positive impact on early detection of cancers, and that a separate set of cancer-specific initiatives was not necessary.</i>
Immunization & Infectious Diseases	<i>Advisory committee members felt that more pressing health needs existed. Limited resources and lower priority excluded this as an area chosen for action.</i>
Injury & Violence Prevention	<i>HPPMH believes that this priority area falls more within the purview of the county health department and other community and law enforcement organizations. Limited resources and lower priority excluded this as an area chosen for action.</i>

The following displays outline HPPMH’s plans to address those priority health issues chosen for action in the FY2014-FY2016 period.

<b>1. ACCESS TO HEALTH SERVICES</b>	
<b>Partners</b>	<ul style="list-style-type: none"> <li>• Haakon County Prairie Transit</li> <li>• Rural Visiting Nurse Program</li> <li>• City of Philip</li> <li>• Haakon County Veterans Benefits Office / Veterans Health Administration</li> <li>• Wheeler-Brooks American Legion Chapter 173 and American Legion Auxiliary</li> <li>• United Blood Services</li> </ul>
<b>Goal(s)</b>	<b>To improve healthcare access by educating the public on health care services available in the community and promoting accessible transportation options.</b>
<b>Timeframe</b>	FY2014-FY2016
<b>Scope</b>	This strategy will focus on residents in the service area of HPPMH (Haakon County, the eastern portion of Pennington County, and the northern portion of Jackson County, South Dakota)
<b>Strategies &amp; Objectives</b>	<p><b>Strategy #1: Communicate with area residents about the services available by or through Hans P. Peterson Memorial Hospital.</b></p> <ul style="list-style-type: none"> <li>• Develop a comprehensive list of services, programs, and transportation alternatives</li> <li>• Distribute lists during patient visits and through the media</li> <li>• Promote in-home health care services available through the Rural Visiting Nurse program</li> </ul> <p><b>Strategy #2: Specifically address the routine health care and related transportation needs of veterans.</b></p> <ul style="list-style-type: none"> <li>• Continue to coordinate veteran patient care with VA facilities</li> <li>• Work with the American Legion to establish a private transportation network veterans may utilize to travel to medical appointments if other alternatives are not available</li> </ul> <p><b>Strategy #3: Promote transportation alternatives for access to health care.</b></p> <ul style="list-style-type: none"> <li>• Continue to support the Haakon County Prairie Transit bus system</li> <li>• Continue to support the City of Philip in developing and maintaining safe and accessible sidewalks</li> </ul> <p><b>Strategy #4: Develop low-cost alternatives for people to obtain basic medical testing.</b></p> <ul style="list-style-type: none"> <li>• Continue offering an annual Health Fair with low-cost blood tests and free blood pressure checks; evaluate the possibility of adding a second health event each year</li> <li>• Promote and sponsor blood donation events that provide basic cholesterol and iron testing</li> </ul> <p><b>Strategy #5: Continue services for existing and new Medicare/Medicaid patients.</b></p> <ul style="list-style-type: none"> <li>• Promote plan benefits and educate members about obtaining benefits at HPPMH</li> </ul>
<b>Anticipated Outcomes</b>	<ul style="list-style-type: none"> <li>• Increase staff awareness of available resources for patients in need</li> <li>• Improve transportation to medical care</li> <li>• Improve basic health care access for people who are forgoing care due to cost, lack of transportation, or lack of information</li> </ul>

## 2. NUTRITION, PHYSICAL ACTIVITY & WEIGHT STATUS

### Partners

- City of Philip
- Haakon County Community Health Office
- HPPMH Registered Dietician (contracted)
- Haakon County School System
- Walking/running events
- Country Cupboard Food Pantry
- South Dakota Department of Health

### Goal(s)

**To increase physical activity, wellness, and nutrition knowledge among members of the community.**

### Timeframe

FY2014-FY2016

### Scope

This strategy will focus on residents in the service area of HPPMH (Haakon County, the eastern portion of Pennington County, and the northern portion of Jackson County, South Dakota)

### Strategies & Objectives

#### **Strategy #1: Support development of a community trail system.**

- Participate in the City of Philip's trail development with property easements
- Support trail and safe sidewalk efforts within community

#### **Strategy #2: Develop a worksite wellness and nutrition program.**

- Utilize resources from Community Health, SDDOH's healthysd.gov, and Registered Dietician to develop a worksite wellness and nutrition program at HPPMH
- Offer other employers assistance in developing worksite wellness and nutrition programs

#### **Strategy #3: Support school athletic programs.**

- Provide medical and physical therapy assistance for school athletic programs and at athletic events
- Sponsor school athletic programs

#### **Strategy #4: Sponsor walking/running events.**

- Support other organizations in the community offering walk/run events such as 3K or 5K
- Encourage HPPMH employees to participate in walk/run events

#### **Strategy #5: Coordinate as a food collection and drop-off site for food pantry.**

- Initiate a food collection program at HPPMH for the community food pantry
- Collect and transport food donations to food pantry

### Anticipated Outcomes

- Increase access to safe and accessible physical activity resources in the community
- Improve wellness for employees of community businesses
- Support childhood athletic activities
- Help supply nutritional requirements for community members in need

### 3. DIABETES

- Partners**
- HPPMH Medical Staff
  - HPPMH Registered Dietician (contracted)
  - South Dakota Department of Health

**Goal(s)** **To educate community members about the relationship between nutrition, diabetes prevention, and diabetes management.**

**Timeframe** FY2014-FY2016

**Scope** This strategy will focus on residents in the service area of HPPMH (Haakon County, the eastern portion of Pennington County, and the northern portion of Jackson County, South Dakota)

- Strategies & Objectives**
- Strategy #1: Diabetes Provider Education.**
- Educate primary care providers on evidence-based practices regarding diabetes management
  - Support medical staff participation in diabetes-related Continuing Medical Education events
- Strategy #2: Diabetes Education & Nutrition Education.**
- Coordinate with Registered Dietician to develop a diabetes nutrition education program for diabetic and pre-diabetic patients
  - Include diabetes and nutrition activities and education at annual Health Fair and other health events sponsored by HPPMH
- Strategy #3: Diabetes Management.**
- Partner with the South Dakota Department of Health to offer a chronic disease self-management program
  - Sponsor a provider-led diabetes education and support group

- Anticipated Outcomes**
- Increase staff knowledge of nutrition and the diabetes disease process
  - Offer community-wide education on diabetes management
  - Increase participation in a diabetes management program

#### 4. MENTAL HEALTH & MENTAL DISORDERS

**Partners**

- Capital Area Counseling Service
- Missouri Shores Domestic Violence Center
- Regional Health Employee Assistance Program
- HPPMH Social Services Designee and Licensed Social Worker (contracted)

**Goal(s)**

**To educate the public about available mental health resources and encourage utilization.**

**Timeframe**

FY2014-FY2016

**Scope**

This strategy will focus on residents in the service area of HPPMH (Haakon County, the eastern portion of Pennington County, and the northern portion of Jackson County, South Dakota)

**Strategies & Objectives**

**Strategy #1: Support mental health resources available in the community.**

- Provide office space for counseling services to see clients privately at HPPMH
- Increase referrals to mental health resources

**Strategy #2: Educate staff on available community resources for mental health.**

- Maintain a list of mental health resources and contact numbers
- Provide training to assist staff with recognizing mental health issues, mental disorders, and suicide risk factors
- Utilize Social Services Designee and Licensed Social Worker as a point of contact to refer patients and health care workers to mental health resources

**Strategy #3: Educate the public about mental health issues.**

- Include mental health information and education at annual Health Fair and other health events sponsored by HPPMH
- Provide education and information about the mental health needs of the elderly population

**Strategy #4: Utilize EAP for health care workers in need.**

- Increase awareness and utilization of EAP among health care workers
- Encourage managers to provide EAP resource materials to staff during times of professional or personal difficulty

**Anticipated Outcomes**

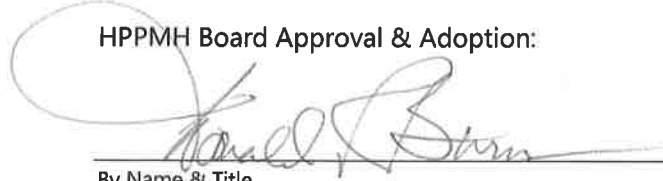

- Increase staff awareness of available resources for patients and health care workers in need
- Increase referrals to and utilization of mental health services
- Help reduce stigma of mental illness and mental disorders among health care workers and community members

**Adoption of Implementation Strategy**

[IRS Form 990, Schedule H, Part V, Section B, 6a-6b]

On May 23, 2014, the Hans P. Peterson Memorial Hospital Board of Directors, which includes representatives from throughout the Haakon County region, met to discuss this plan for addressing the community health priorities identified through our Community Health Needs Assessment. Upon review, the Board approved this Implementation Strategy and the related budget items to undertake these measures to meet the health needs of the community.

HPPMH Board Approval & Adoption:

   
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By Name & Title

  
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Date