

Hans P. Peterson Memorial Hospital

2020-2022 Implementation Strategy

For more than 60 years, Hans P. Peterson Memorial Hospital has demonstrated its commitment to meeting the health needs of the Haakon County region.

This summary outlines Hans P. Peterson Memorial Hospital's plan (Implementation Strategy) to address our community's health needs by 1) sustaining efforts operating within a targeted health priority area; 2) developing new programs and initiatives to address identified health needs; and 3) promoting an understanding of these health needs among other community organizations and within the public itself.

Hospital-Level Community Benefit Planning

Prioritization Process [IRS Form 990, Schedule H, Part V, Section B, 1g, 6g]

After reviewing the Community Health Needs Assessment findings, the CHNA Steering Committee met on December 16th, 2019 to determine the health needs to be prioritized for action in 2020-2022.

Steering committee members went through a process of understanding key local data findings (Areas of Opportunity) and ranking identified health issues against the following established, uniform criteria:

- **Magnitude.** The number of persons affected, also taking into account variance from benchmark data and Healthy People targets.
- **Impact/Seriousness.** The degree to which the issue affects or exacerbates other quality of life and health-related issues.
- **Feasibility.** The ability to reasonably impact the issue, given available resources.
- **Consequences of Inaction.** The risk of not addressing the problem at the earliest opportunity.

Prioritization Results

From this exercise, the Areas of Opportunity were prioritized as follows:

1. **Access to Healthcare**
2. **Cancer**
3. **Diabetes**
4. **Heart Disease & Stroke**
5. **Infant Health & Family Planning**
6. **Injury and Violence**
7. **Mental Health**
8. **Nutrition, Physical Activity & Weight**
9. **Sexually Transmitted Diseases**
10. **Substance Abuse**
11. **Tobacco Use**

Priority Health Issues To Be Addressed

In consideration of the top health priorities identified through the CHNA process — and taking into account hospital resources and overall alignment with the hospital’s mission, goals and strategic priorities — it was determined that Hans P. Peterson Memorial Hospital would focus on developing and/or supporting strategies and initiatives to improve:

- **Access to Health Services**
- **Cancer**
- **Diabetes**
- **Heart Disease & Stroke**

Integration with Operational Planning [IRS Form 990, Schedule H, Part V, Section B, 6e]

Beginning in 2012, HPPMH includes a Community Benefit section within its operational plan.

Priority Issues That Will Not Be Addressed & Why [IRS Form 990, Schedule H, Part V, Section B, 7]

In acknowledging the wide range of priority health issues that emerged from the CHNA process, Hans P. Peterson Memorial Hospital determined that it could only effectively focus on those which it deemed most pressing, most under-addressed, and most within its ability to influence.

Health Priorities Not Chosen for Action	Reason
Nutrition, Physical Activity & Weight	<i>Moderate improvements were made in this area as a Priority Issue in the most recent Community Health Needs Assessment / Implementation Strategy.</i>
Injury/Violence	<i>HPPMH has low incidence of unintentional injury deaths and violent crime. Limited resources excluded this as an area chosen for action.</i>
Substance Abuse	<i>HPPMH has limited resources, services and expertise available to address alcohol, tobacco, and other drug abuse issues. Limited resources excluded this as an area chosen for action.</i>
Respiratory Diseases	<i>Steering committee members felt that more pressing health needs existed. Limited resources and lower priority excluded this as an area chosen for action.</i>
Infant Health & Family Planning	<i>Steering committee members believe this priority area falls more within the purview of the county health department and other community organizations. Limited resources and lower priority excluded this as an area chosen for action.</i>
Sexually Transmitted Diseases	<i>HPPMH has low incidence of sexually transmitted diseases. Limited resources and lower priority excluded this as an area chosen for action.</i>

Implementation Strategies & Action Plans [IRS Form 990, Schedule H, Part V, Section B, 6f-6h]

The following displays outline HPPMH’s plans to address those priority health issues chosen for action in the 2020-2022 period.

1. ACCESS TO HEALTH SERVICES	
Partners	<ul style="list-style-type: none"> • Haakon County Prairie Transit • Rural Visiting Nurse Program • City of Philip • Haakon County Veterans Benefits Office / Veterans Health Administration • Avera Health • Regional Health • Helmsley Foundation
Goal(s)	Improving access to healthcare by educating the community about health care services available, promoting accessible transportation options and ensuring adequate availability to primary care providers.
Timeframe	2020-2022
Scope	This strategy will focus on residents in the service area of HPPMH (Haakon County, the eastern portion of Pennington County, and the northern portion of Jackson County, South Dakota)
Strategies & Objectives	<p>Strategy #1: Communicate with area residents about the services available through Hans P. Peterson Memorial Hospital.</p> <ul style="list-style-type: none"> • Develop a comprehensive list of services, programs, and transportation alternatives • Educate the community regarding availability of services and hours of operation • Educate providers and caregivers regarding strategic activities to improve community access to healthcare services • Promote in-home health care services available through the Rural Visiting Nurse program <p>Strategy #2: Specifically address the routine health care and related transportation needs of veterans.</p> <ul style="list-style-type: none"> • Continue to coordinate veteran patient care with VA facilities • Work with the American Legion to establish a private transportation network veterans may utilize to travel to medical appointments if other alternatives are not available • Prioritize provider network agreements with the Veterans Administration <p>Strategy #3: Promote transportation alternatives for access to health care.</p> <ul style="list-style-type: none"> • Continue to support the Haakon County Prairie Transit system • Continue Philip EMS partnership ensuring timely access to a higher level of care as medically necessary • Continue to support the City of Philip in developing and maintaining safe and accessible walk ways <p>Strategy #4: Develop low-cost alternatives for people to obtain basic medical testing.</p> <ul style="list-style-type: none"> • Continue offering an annual Health Fair with low-cost blood tests and free blood pressure checks; partner with additional health providers (optometry, dental, mental health, to educate of adding a second health event each year • Promote and sponsor blood donation events that provide basic cholesterol and iron testing <p>Strategy #5: Improve emergency services by adding eEmergency/telehealth services.</p> <ul style="list-style-type: none"> • Educate providers and caregivers regarding the use and potential benefits of involving emergency/trauma support with board certified emergency specialists through telemedicine.
Anticipated Outcomes	<ul style="list-style-type: none"> • Increase staff awareness of available resources for patients in need • Improve transportation to medical care • Improve basic health care access for people who are forgoing care due to cost, lack of transportation, or lack of information • Improve emergency care outcomes and timeliness of care provided

2. CANCER

Partners	<ul style="list-style-type: none">• HPPMH Medical Staff• Regional Health-Mayo Clinic• Avera Health
Goal(s)	To educate, diagnose and treat community members with cancer
Timeframe	2020-2022
Scope	This strategy will focus on residents in the service area of HPPMH (Haakon County, the eastern portion of Pennington County, and the northern portion of Jackson County, South Dakota)
Strategies & Objectives	<p>Strategy #1: Primary Care-Provider Education.</p> <ul style="list-style-type: none">• Educate primary care providers on evidence-based practices regarding cancer diagnosis and treatment• Support medical staff participation in cancer related Continuing Medical Education events <p>Strategy #2: Community Education</p> <ul style="list-style-type: none">• Coordinate community education with regional healthcare providers• Include education at annual Health Fair and other health events sponsored by HPPMH <p>Strategy #3: Early Diagnosis</p> <ul style="list-style-type: none">• Evaluate options to provide mammography locally or partner with a regional provider to promote mammogram services• Sponsor a provider-led cancer education and support group
Anticipated Outcomes	<ul style="list-style-type: none">• Increase staff knowledge of early detection and treatment• Community awareness of services available• Early patient diagnosis and treatment

3. DIABETES	
Partners	<ul style="list-style-type: none"> • HPPMH Medical Staff • HPPMH Registered Dietician • South Dakota Department of Health
Goal(s)	To educate community members about the relationship between nutrition, diabetes prevention and management.
Timeframe	2020-2022
Scope	This strategy will focus on residents in the service area of HPPMH (Haakon County, the eastern portion of Pennington County, and the northern portion of Jackson County, South Dakota)
Strategies & Objectives	<p>Strategy #1: Diabetes Caregiver Education.</p> <ul style="list-style-type: none"> • Educate staff members regarding evidence-based practices and HPPMH diabetes management policy • Encourage providers to participate in diabetes related continuing medical education <p>Strategy #2: Diabetes & Nutrition Education.</p> <ul style="list-style-type: none"> • Coordinate annual community diabetes education for diabetic and patients at risk for diabetes • Refer diabetic patients to dietetic and/or nutrition counseling services <p>Strategy #3: Diabetes Management.</p> <ul style="list-style-type: none"> • Partner with the South Dakota Department of Health to offer a chronic disease self-management program
Anticipated Outcomes	<ul style="list-style-type: none"> • Increase provider and caregiver awareness of available resources for patients diagnosed with diabetes • Increase referrals to and utilization of diabetic and nutritional services • Improved health of patients diagnosed with diabetes

4. HEART DISEASE AND STROKE	
Partners	<ul style="list-style-type: none"> • HPPMH Medical Staff • Regional Health Providers • South Dakota Department of Health
Goal(s)	Early detection, prevention and treatment of heart disease and stroke
Timeframe	2020-2022
Scope	This strategy will focus on residents in the service area of HPPMH (Haakon County, the eastern portion of Pennington County, and the northern portion of Jackson County, South Dakota)
Strategies & Objectives	<p>Strategy #1: Educate patients, families, and caregivers regarding early detection factors and risks of heart disease and stroke.</p> <ul style="list-style-type: none"> • Educate caregivers regarding evidence-based practices and HPPMH heart disease management policy • Educate the community regarding the availability of health services that may prevent and/or treat heart disease and stroke. <p>Strategy #2:</p> <ul style="list-style-type: none"> • Encourage providers to participate in heart disease and stroke prevention related continuing medical education
Anticipated Outcomes	<ul style="list-style-type: none"> • Improve caregiver knowledge of best practices and treatment of heart disease and stroke prevention • Community awareness of health services/treatment availability of heart disease and stroke prevention

Adoption of Implementation Strategy [IRS Form 990, Schedule H, Part V, Section B, 6a-6b]

On December 20th, 2018 the Hans P. Peterson Memorial Hospital Board of Directors, which includes representatives throughout the Haakon County region, met to discuss this plan for addressing the community health priorities identified through our Community Health Needs Assessment. Upon review, the Board approved this Implementation Strategy and the related budget items to undertake these measures to meet the health needs of the community.

HPPMH Board Approval & Adoption:

Donald Burns, President

By Name & Title

December 20th, 2019

Date