# Hans P. Peterson Memorial Hospital 2023-2025 Implementation Strategy

## For more than 60 years, Hans P. Peterson Memorial Hospital has demonstrated its commitment to meeting the health needs of the Haakon County region.

This summary outlines Hans P. Peterson Memorial Hospital's plan (Implementation Strategy) to address our community's health needs by 1) sustaining efforts operating within a targeted health priority area; 2) developing new programs and initiatives to address identified health needs; and 3) promoting an understanding of these health needs among other community organizations and within the public itself.

#### **Hospital-Level Community Benefit Planning**

#### Prioritization Process [IRS Form 990, Schedule H, Part V, Section B, 1g, 6g]

After reviewing the Community Health Needs Assessment findings, the CHNA Steering Committee met December 16<sup>th</sup> to prioritize health needs and determine how to best utilize health resources in 2023-2025.

Steering committee members went through a process of understanding key local data findings (Areas of Opportunity) and ranking identified health issues against the following established, uniform criteria:

- **Magnitude**. The number of persons affected, also taking into account variance from benchmark data and Healthy People targets.
- **Impact/Seriousness**. The degree to which the issue affects or exacerbates other quality of life and health-related issues.
- Feasibility. The ability to reasonably impact the issue, given available resources.
- Consequences of Inaction. The risk of not addressing the problem at the earliest opportunity.

#### **Prioritization Results**

From this exercise, the Areas of Opportunity were prioritized as follows:

- 1. Mental Health
- 2. Substance Abuse
- 3. Diabetes
- 4. Nutrition, Physical Activity & Weight
- 5. Tobacco Use
- 6. Cancer
- 7. Injury & Violence
- 8. Heart Disease & Stroke
- 9. Infant Health & Family Planning
- 10. Access to Health Care Services
- 11. Potentially Disabling Conditions

#### **Priority Health Issues To Be Addressed**

In consideration of the top health priorities identified through the CHNA process — and taking into account hospital resources and overall alignment with the hospital's mission, goals and strategic priorities — it was determined that Hans P. Peterson Memorial Hospital would focus on developing and/or supporting strategies and initiatives to improve:

- Mental Health & Substance Abuse
- Diabetes, Nutrition, Physical Activity & Weight
- Cancer
- Heart Disease & Stroke

#### Integration with Operational Planning [IRS Form 990, Schedule H, Part V, Section B, 6e]

Beginning in 2012, HPPMH includes a Community Benefit section within its operational plan.

#### Priority Issues That Will Not Be Addressed & Why [IRS Form 990, Schedule H, Part V, Section B, 7]

In acknowledging the wide range of priority health issues that emerged from the CHNA process, Hans P. Peterson Memorial Hospital determined that it could only effectively focus on those which it deemed most pressing, most under-addressed, and most within its ability to influence.

Health Priorities Not Chosen for Action	Reason
Injury/Violence	HPPMH has low incidence of unintentional injury deaths and violent crime. Limited resources excluded this as an area chosen for action.
Potentially Disabling Conditions	HPPMH has limited resources, services and expertise available to address alcohol, tobacco, and other drug abuse issues. Limited resources excluded this as an area chosen for action.
Tobacco Use	Steering committee members felt that more pressing health needs existed. Licensed professional staff provide multiple educational and resources to patients when this area is initiated during medical visits.
Infant Health & Family Planning	Steering committee members believe this priority area falls more within the purview of the county health department and other community organizations. Limited resources and lower priority excluded this as an area chosen for action.
Sexually Transmitted Diseases	HPPMH has low incidence of sexually transmitted diseases. Limited resources and lower priority excluded this as an area chosen for action

#### Implementation Strategies & Action Plans [IRS Form 990, Schedule H, Part V, Section B, 6f-6h]

The following displays outline HPPMH's plans to address those priority health issues chosen for action in the 2023-2025 period.

1. Mental Health	
Partners	<ul> <li>IHC (Integrative Health Centers) telehealth services integrated into Philip Clinic</li> <li>Avera Behavioral Health (telehealth services)</li> <li>Monument Health</li> <li>Capital Area Counseling</li> </ul>
Goal(s)	Improving access and awareness of mental health
Timeframe	2023-2025
Scope	This strategy will focus on residents in the service area of HPPMH (Haakon County, the eastern portion of Pennington County, and the northern portion of Jackson County, South Dakota)
Strategies & Objectives	<ul> <li>Strategy #1: Increase Awareness of Available Mental Health Resources in Our Community</li> <li>Partner and collaborate closely with our mental health telehealth partner IHC to help spread awareness and availability of mental health services in our community.</li> <li>Collaborate with Capital Area Counseling on available services in our community.</li> <li>Increased advertisement of available services in our community</li> <li>Strategy #2: Improve Mental Health Screening Process within our clinics</li> <li>Education and reminders to our facility providers to conduct yearly mental health screenings during patient physicals.</li> <li>Provide screenings at yearly health fair</li> <li>Encourage provider education relating to mental health needs</li> <li>Strategy #3: Expand Access To Mental Health in Our Communities</li> <li>Collaborate with Capital Area Counseling on possible location sites outside of Philip to provide services</li> <li>Collaborate with IHC on expanding telehealth services outside of Philip Clinic which may include Kadoka Clinic and increasing more remote services for patients.</li> </ul>
Anticipated Outcomes	<ul> <li>Increase staff awareness of available resources for patients in need</li> <li>Improve transportation to services and access to virtual provider visits</li> <li>Improve basic health care access for people who are forgoing care due to cost, lack of transportation, or lack of information</li> <li>Reduce emergency care encounters and timeliness of care provided</li> </ul>

#### 2. Diabetes, Nutrition, Physical Activity & Weight

Partners	<ul> <li>HPPMH Medical Staff</li> <li>HPPMH Dietary Staff and Dietician</li> <li>South Dakota Department of Health</li> <li>Philip Area Foundation</li> </ul>
Goal(s)	To educate community members about the relationship between nutrition, diabetes prevention and management.
Timeframe	2023-2025
Scope	This strategy will focus on residents in the service area of HPPMH (Haakon County, the eastern portion of Pennington County, and the northern portion of Jackson County, South Dakota)
Strategies & Objectives	<ul> <li>Strategy #1: Diabetes Caregiver Education.</li> <li>Educate staff members regarding evidence-based practices and HPPMH diabetes management policy</li> <li>Encourage providers to participate in diabetes related continuing medical education</li> <li>Incorporate Diabetes Education into Philip Clinic Chronic Care Management Program Strategy #2: Diabetes &amp; Nutrition Education.</li> <li>Coordinate annual community diabetes education for diabetic and patients at risk for diabetes</li> <li>Refer diabetic patients to dietetic and/or nutrition counseling services</li> <li>Strategy #3: Diabetes Management.</li> <li>Partner with the South Dakota Department of Health to offer a chronic disease self-management program</li> <li>Strategy #4: Increase Community Awareness That Promotes Healthy Lifestyle Choices</li> <li>Increase education, resources and materials to give to patients during their yearly physicals.</li> <li>Provide an education/promotion at yearly Health Fair.</li> </ul>
Anticipated Outcomes	<ul> <li>Increase provider and caregiver awareness of available resources for patients diagnosed with diabetes</li> <li>Increase referrals to and utilization of diabetic and nutritional services</li> <li>Improved health of patients diagnosed with diabetes</li> </ul>

3. Cancer	
Partners	<ul> <li>HPPMH Medical Staff</li> <li>HPPMH Registered Dietician</li> <li>South Dakota Department of Health</li> <li>Philip Area Foundation</li> </ul>
Goal(s)	To explore, develop and support opportunities that will positively impact the health of our community members related to cancer prevention, treatment and survivorship
Timeframe	2023-2025
Scope	This strategy will focus on residents in the service area of HPPMH (Haakon County, the eastern portion of Pennington County, and the northern portion of Jackson County, South Dakota)
Strategies & Objectives	<ul> <li>Strategy #1: Primary Care-Provider Education</li> <li>Educate primary care providers on evidence-based practices regarding cancer diagnosis and treatment.</li> <li>Support medical staff participation in cancer related Continuing Medical Education events Strategy #2: Community Education</li> <li>Coordinate community education with regional healthcare providers</li> <li>Include education at annual Health Fair and other health events sponsored by HPPMH Strategy #3: Early Diagnosis</li> <li>Evaluate options to provide mammography locally or partner with a regional provider to promote mammogram services</li> <li>Sponsor a provider-led cancer education and support group</li> </ul>
Anticipated Outcomes	<ul> <li>Increase staff knowledge of early detection and treatment</li> <li>Community awareness of services available</li> <li>Early patient diagnosis and treatment</li> </ul>

4. HEART DISEASE AND	STROKE
Partners	<ul> <li>HPPMH Medical Staff</li> <li>Regional Health Providers</li> <li>South Dakota Department of Health</li> </ul>
Goal(s)	Early detection, prevention and treatment of heart disease and stroke
Timeframe	2020-2022
Scope	This strategy will focus on residents in the service area of HPPMH (Haakon County, the eastern portion of Pennington County, and the northern portion of Jackson County, South Dakota)
Strategies & Objectives	<ul> <li>Strategy #1: Educate patients, families, and caregivers regarding early detection factors and risks of heart disease and stroke.</li> <li>Educate caregivers regarding evidence-based practices and HPPMH heart disease management policy</li> <li>Educate the community regarding the availability of health services that may prevent and/or treat heart disease and stroke.</li> <li>Strategy #2:</li> <li>Encourage providers to participate in heart disease and stroke prevention related continuing medical education</li> </ul>
Anticipated Outcomes	<ul> <li>Improve caregiver knowledge of best practices and treatment of heart disease and stroke prevention</li> <li>Community awareness of health services/treatment availability of heart disease and stroke prevention</li> </ul>

### Adoption of Implementation Strategy [IRS Form 990, Schedule H, Part V, Section B, 6a-6b]

On December 20<sup>th</sup>, 2022 the Hans P. Peterson Memorial Hospital Board of Directors, which includes representatives throughout the Haakon County region, met to discuss this plan for addressing the community health priorities identified through our Community Health Needs Assessment. Upon review, the Board approved this Implementation Strategy and the related budget items to undertake these measures to meet the health needs of the community.

HPPMH Board Approval & Adoption:

Donald Burns, President	12/29/2022
By Name & Title	Date